

REP: TEL# 703 528 7800 FAX# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* NOV5/12 15.41  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6394486

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV 5 / 12 15.41

DATE NOV 27 1964

STA: \_\_\_\_\_  
AGENCY IDB #1021

CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
DOROTHY HUKILL FOR STATE SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2181												
4	S		600P-630P	30		\$3,000.00	11/5	11/6	0		M-TU	0
PROGRAM : EN												
9	A		700A-900A	30		\$2,000.00	11/6	11/6	1		TUE	1
PROGRAM : GMA ORD COM1 : WE CAN OFFER AND A CREDIT \$75 THIS IS A MAKE-GOOD FOR NOV6 ON LINE-4 FOR 1 SPOT/WK												

REP HEADLINE# 6394486 TRF# 338715 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 15.41  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		530A-600A	30		\$925.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER AND A CREDIT \$75												
PART OF A MAKEGOOD MADE UP OF LINES 9-10												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#4	MISSED:M-TU/600P-630P				NOV6		30S	\$3,000.00	(NOV5/12)	
			OFFER:TUE/700A-900A				NOV6		30S	\$2,000.00	PLS ADVISE.	
			& TUE/530A-600A				NOV6		30S	\$925.00		
CMT:WE CAN OFFER AND A CREDIT \$75												
CONTRACT TOTAL											14775.00	
TOTAL SPOTS											8	

NOV/12 14775.00

MARKET TOTALS \$24,350 WFTV 61% WKMG 21% WESH 18% WOFL 0% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE